

Cookie Policy

UK & EU • Last updated: January 2020

Priava Services UK Ltd Company Number 11760453 and our Related Companies recognise the importance of privacy protection. Accordingly, Priava Services UK Ltd complies with the Data Protection Act 2018 UK (**Data Protection Act**). Priava Services UK Limited is made up of different legal entities (our Related Companies), details of which can be found by contacting admin@priava.com. This Cookie Policy is issued on behalf of the Priava Group so when we mention “Priava” “we”, “us”, “our” in this Cookie Policy, we are referring to the relevant company in the Priava Group responsible for processing your personal information. Unless otherwise defined in this Cookie Policy, words beginning with capital letters are defined in the Priava User Agreement available on the Website at www.priava.com/terms, as updated from time to time.

Who are we?

Priava Services UK Ltd is the data controller in respect of any personal information to which this Cookie Policy applies.

You can contact us at:

Priava Services UK Ltd
Suite 5, Printworks House
27 Dunstable Road,
Richmond
Surrey
TW9 1UH

Or you can email us: admin@priava.com

What are Cookies?

A cookie is a small text file of data which a website may put on your computer or mobile device when you first visit a website or page. Cookies contain information that is transferred to your computer’s hard drive. The cookie will help the website to remember your device the next time you visit that website. In this policy we use the term “cookies” to refer to all files that collect information in this way.

What do Cookies do?

There are many actions cookies perform. For example, they can help us to remember your username, your preferences and analyse how well our website is performing.

Certain cookies contain personal information – for example, if you click to “remember me” when logging in to a website, a cookie will store your username and log-in details. Most cookies won’t collect information that identifies you, and will instead collect more general information such as how users arrive at and use our websites, or a user’s general location.

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Why does Priava use Cookies on its website?

Cookies allow us to distinguish you from other users of our website, which helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

What Cookies do we use on our website?

We use the following cookies on our website:

- **Essential cookies.** These are cookies that are essential to the operation of our website. It is possible to disable these cookies but if you do so, you may not be able to access key areas of our website.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that website users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you and your preferences when you return to our website. This enables us to personalise our content for you, and remember your preferences (for example, your choice of language).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

For more information about the specific cookies which we use on our website, please see the table below.

Can you block the cookies on our website?

If you have previously browsed to our website and no longer wish to accept cookies, please be aware that some cookies may have already been set. You may delete these cookies at any time via your browser by following these instructions.

You can control cookies via your browser settings by following these instructions. Please remember, if you choose to block cookies then your browsing experience may be affected, and you may find certain areas of our website do not work properly.

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More information about Cookies

For more information about how business use cookies go to www.allaboutcookies.org.

Read more about the individual cookies we use and how to recognise them by looking at the table below.

Cookie	Name	Purpose
PHPSESSID	Essential	This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session cookie and is deleted when all the browser windows are closed.
__cfduid	Essential	The cookie is set by CloudFare. The cookie is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.
__auc	Analytical/ Targeting	This is an Alexa Analytics cookie that is used to track user behavior.
_ga	Analytical	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.
_gid	Analytical	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.
_gat	Essential	This cookie is installed by Google Universal Analytics to throttle the request rate to limit the collection of data on high traffic sites.
__atuvc	Essential	This cookie is set by Addthis to make sure you see the updated count if you share a page and return to it before our share count cache is updated.

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__atuvs	Essential	This cookie is set by Addthis to make sure you see the updated count if you share a page and return to it before our share count cache is updated.
uvc	Essential	The cookie is set by addthis.com to determine the usage of Addthis.com service.
loc	Essential	This cookie is set by Addthis. This is a geolocation cookie to understand where the users sharing the information are located.
__hs_opt_out	Functionality	This cookie is used by the opt-in privacy policy to remember not to ask the visitor to accept cookies again. This cookie is set when you give visitors the choice to opt out of cookies.
__hstc	Functionality	The main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).
hubspotutk	Functionality	This cookie is used to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.
__hssrc	Functionality	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.

Changes to this Cookie Policy

We may amend this Cookie Policy from time to time by posting the amended version on our Website at www.Priava.com.

We suggest that you visit our Website regularly to keep up to date with any changes.

Contacting us

If you would like more information about this Cookie Policy or if you have any queries or complaints, please contact us by email at admin@priava.com.